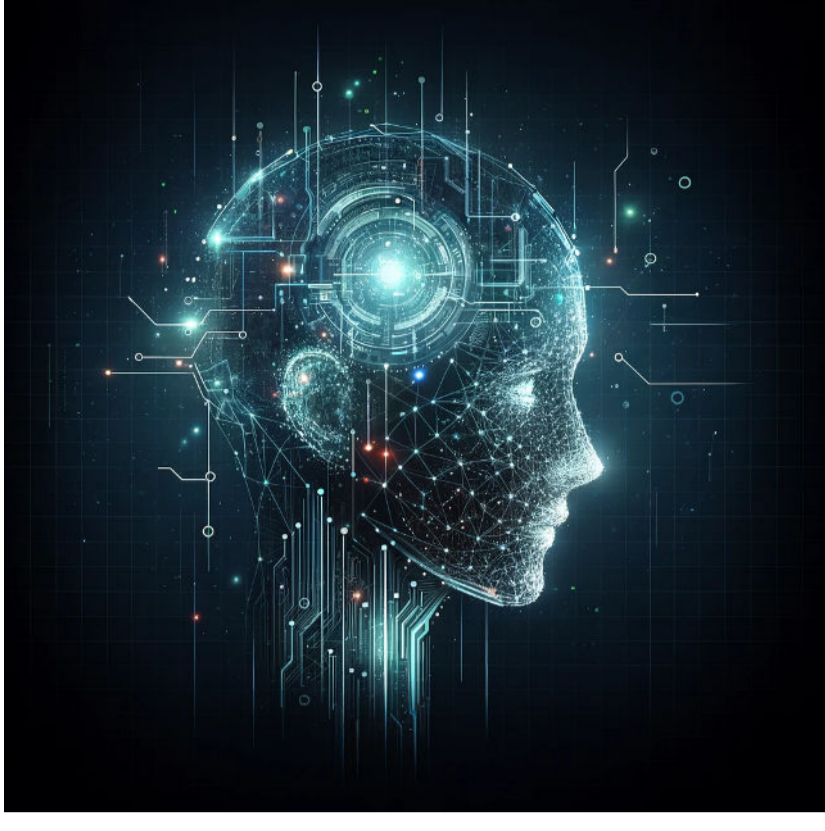## The wonders and worries of AI

There is so much being written and discussed about AI and I have to admit it totally fascinates me. That said, how did it all sneak up on us and suddenly be a reality with alarming similarities to Skynet and Terminator? However, for those of us who witnessed the dawn of the mobile phone, it really didn't take that long to go from briefcase-sized phone to the gadgets we have today.

What can AI do for you?

A recent LinkedIn Post (here) caught my eye. The author has tried out 10 different Chat GPT plugins with interesting results and my favourites are above.
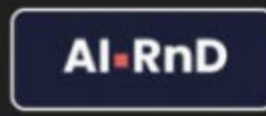
Design by AI is quite extraordinary
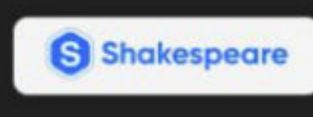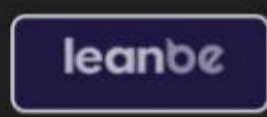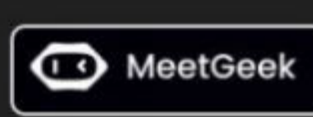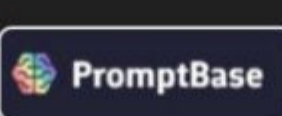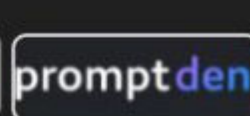
Creating design from text

Using Midjourney you can create stunning designs from a text description, for instance: "*Create a futuristic concept design of a smartwatch with holographic display, blending elegance with cutting-edge technology*". For more details and to learn the art of prompts to achieve stunning results try All-In-One Guide For Midjourney: The Art Of Prompts (bowwe.com)

There are now many AI imagery tools available to the common man. Take a look at these fashion designs inspired by tectonic plates, once again created by Midjourney: Clothing line inspired by tectonic plates : r/midjourney (reddit.com)

Here are some more AI tools that are easy to use

To find other similar references:
Subscribe | Superhuman (beehiiv.com)

How Infor approaches AI

Infor have produced a white paper looking at the capabilities of AI, Cloud and data which drives a successful ERP and shows how they have one of the most functionally rich and mature enterprise platforms in the market today. The article compares Infor OS with other industry solutions for a broad and independent view.
How is Infor Approaching AI and IoT? | ReInforce Tech

Click here for more information from Infor that shows how they can make AI more accessible to enterprise.

What AI can't do for you

In the technology sector we all do a lot of listening to understand customer issues; to empathise and aggregate multiple opinions, dig down to detailed requirements, assimilate needs against budgets and disruption.

Some of this can be done systematically and so tools and AI can be beneficial. For instance, there is a great solution from Seer365 which provides this discovery phase and solution architecting for ERP requirements. What these tools cannot do, and this is going to be a hard nut for AI systems to crack, is read between the lines to grasp the nuances of human nature. We really will be out of a job when they can do that.

And Bing can't add up!

Hey I'm Bing. Your AI-powered co-pilot for the web

That pops up when you fire up Bing, but don't take BING horse-racing with you. Take a look at the Bing analysis of odds for two of the runners 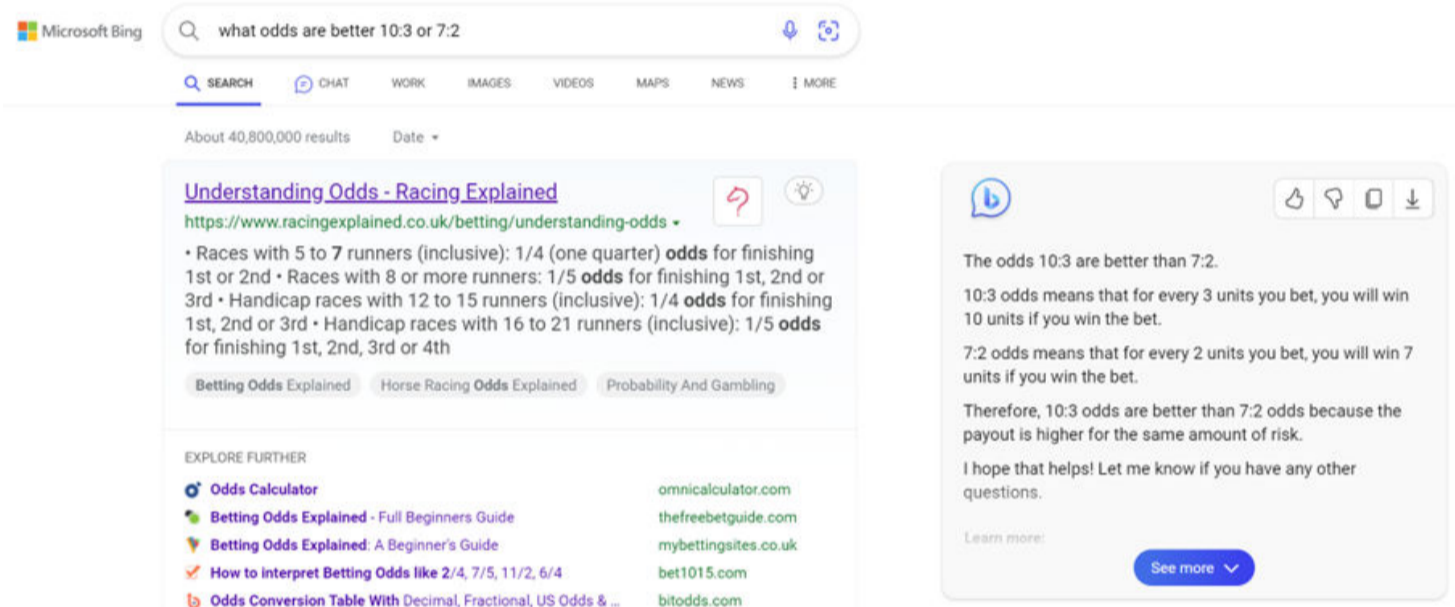in the Epsom Derby last weekend. If you place £1 at odds of 10:3 and win you receive £4.33 whereas if you place a £1 at odds of 7:2 you receive £4.50 for a win. I am chuffed to bits that I just beat Bing and I'd be interested when and if, this can be "machine learned".

Copycat - AI?

A few years ago I wrote a blog about Infor LN and posted it on LinkedIn. Some weeks later I stumbled across my article on someone else's profile page and it wasn't attributed to me! This person had literally copied it word for word as if it was their own work. Initially I was flattered but then actually a bit annoyed that someone could claim ownership for something that was not their original thought.

But this is exactly what Chat GPT does, not word-for-word but it amalgamates, aggregates and regurgitates content that is publicly available on the internet. The Algorithms create and plagiarise for better (or worse)? From a business perspective it is worth bearing in mind when using Chat GPT to create "original" content, it is not original. You still need to be a subject matter expert to evaluate whether or not, what is written is factually correct.

The AI question yet to be answered

Will the ubiquitous use of AI tools stop the basic spelling mistake?

While sending emails has totally revolutionised businesses with speed and efficiency, they are often mis-read and a quick reply can end up being mis-typed, mis-spelt or mis-construed as curt. I am not sure that even AI can work out what it is you are truly trying to say. In these situations I like to "take it offline" and pick up the phone. There is no substitute for talking one-on-one and, more importantly it helps build relationships.

 It reminds me of one episode of Clarkson's "The Farm" (if you haven't seen it yet, you should). During the debate over converting the lambing barn to a restaurant, specialist planning help was sought by a local villager by securing the services of a London-based firm. At the hearing the prepared report was read out by a pompous representative and was riddled with spelling errors. Spelling and grammar checkers have been around since my days at WordStar (too long ago to admit to a date), so it is unlikely that Chat GPT will rescue us from these errors. Still, there is no excuse, and a poorly prepared document does not create a good impression.

Upcoming Industry Events

- The AI Summit in London on June 14th to 15th here
- AI Intelligence Conference in Las Vegas 7th - 9th August here
- AI and Big data in Amsterdam on 26th to 27th September here
- The AI Summit in Amsterdam on 11th and 12th October here
- At Gitex there is AI-everything on 16th - 20th October here

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Drop us a line

ReInforce Technology provides expert consulting services for Infor ERP. Our consultants, developers, project managers and data analysts are highly skilled professionals who specialise in LN, Baan, LX, BPCS, M3, Lawson and other Infor solutions. We extend the life of ERP systems and knit together your systems and processes, with an integrated approach to data to optimise efficiency.

Support, Optimise, Enhance, Migrate