



Reinforce Tech

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Hello There

Despite January feeling as if it had 46 days, February has rather snuck up on me. Just as I was breathing a sigh of relief after Christmas, suddenly we are leaping towards the end of February.

This time of year sees the predictions, the trends and analyses of pundits, and what to expect in 2024. We have reviewed a couple of these to highlight what is most likely to affect us in the field of Infor ERP.

**ERP Vendors predict technology that will impact
Manufacturers in 2024**

Enterprise Times conducted a short 12 question survey, to 12 ERP vendors, of which only 6 replied; Acumatica, IFS, Infor, Rambase, Rootstock Software, and SAP.

When asked what technology would be most adopted in 2024 there is no surprises here; most called out AI and Intelligent Automation as the key innovation to hit manufacturing, as manual and repetitive processes can be undertaken by AI more efficiently. AI can execute tasks while learning on the way which in turn brings greater insight, accuracy and efficiency. Production can be planned with less waste and fewer errors.

Predictions are still naming transformation to the cloud for business processes as significant as ERP users continue their digital journey. There is also a nod to the necessity to stay vigilant and up to date for all things cyber security which continues to present a risk if not prioritised.

So, these are the areas we will continue to discuss in our newsletter and blogs with the aim of keeping you up to date on AI, innovation, business transformation, and security.

- [Read the full article](#)
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The future of 6G - powered by AI

The next evolution in wireless communication, 6G is beginning to be debated and discussed with the arrival predicted for 2030. We all crave higher speeds, greater bandwidth and who knows what will be required to drive AI devices.

One of the key advantages of 6G will be increased security, resilience, reliability, latency and other benefits but, as a consumer, will we be the biggest benefactor or, will it be businesses who can take advantage of traffic capacity and data rates for AI applications? It is certainly encouraging as we have seen huge strides from 3 to 4 to 5G, although that is yet to reach all locations, but the dream is still alive that we will all have unbroken, high speed connections.

For more discussions around the possible benefits of 6G please see the full article [HERE](#)



Tech Target ERP Trends for 2024

The new phraseology "**Clean Core**" is being bandied around to encompass the standardisation of business processes and data for ERP implementation - usually in the cloud.

AI features heavily in the Tech Target predictions as expected as it can spot defects and anomalies in products and production to improve quality control efficiency. Most ERP vendors are rushing to include AI capabilities into their solutions to ensure they stay current and competitive.

Cloud ERP continues to transform businesses as the ERP life-cycle takes more businesses into the evaluation stage each year and interestingly statistics show spend continues to increase YonY on ERP and when migrating to the cloud there is a lot of "product swapping" as priorities may have changed since the original ERP was installed.

Analytics continues to feature in ERP decision-making and once again, AI is sneaking in here as facilitating more insight.

Industry Specific ERP Solutions are becoming the "Go To" preference for buyers. Whatever your chosen solution, you must have your implementation team

in place. However, be aware that industry specific skills are at a premium but note that you can always access talent and resources [here](#).

ESG, sustainability, and carbon counting is emerging, but something we need to keep a sharp eye on and look out for best practice guidance. We are all responsible for improving our business and individual carbon footprint.

Data Sovereignty continues to be an issue for multinational organisations as regulations are becoming increasingly strict around data access and the location of hosting. This necessitates careful planning in the early design phase and correct data governance through implementation and deployment. We have experience of this issue and can help with the [architecting](#).

For full details please see the Tech Target Article [HERE](#)

ChatGPT Prompting Cheatsheet

Prompt Structure

Acting as a [ROLE] Create a [TASK] for the [AUDIENCE] in the [TONE] including [Essential Info] & ask me [Questions] to help you achieve the task

Act as a [ROLE]

- CEO
- Inventor
- Analyst
- Teacher
- Marketer
- Therapist
- Journalist
- Advertiser
- Lawyer
- Copywriter
- Website Developer
- Accountant
- Entrepreneur
- Project Manager
- Recruiter

Create a [Task]

- Design Social Media Posts
- Write Ad Scripts
- Create Financial Reports
- Develop Sales Pitches
- Conduct Job Interviews
- Craft Blog Content
- Resolve Customer Issues
- Plan Corporate Events
- Design User Interfaces
- Implement IT Solutions
- Provide Legal Consultation
- Psychological Assessments
- Conduct Market Research
- Create Culinary Menus
- Create Job description

For the [Audience]

- Job Candidates
- Students
- Investors
- Prospective Clients
- Job Applicants
- Subscribers
- Event Attendees
- App Users
- Employees
- Legal Clients
- Patients
- Survey Participants
- Restaurant Customers
- Social Media Followers
- Conference Participants

In the [Tone]

- Professional
- Witty
- Persuasive
- Informative
- Friendly
- Formal
- Casual
- Inspirational
- Technical
- Playful
- Authoritative
- Empathetic
- Conversational
- Educational
- Humorous

Include [Essential Info]

- Job Location
- Salary Details
- Educational Benefits
- Product Features
- Company Values
- Customer Testimonials
- Event Schedule
- User Demographics
- Technical Specifications
- Legal Requirements
- Counseling Approach
- Research Objectives
- Menu Specials
- Social Media Schedule
- Conference Agenda

Ask me [Questions]

- "What specific design elements should be prioritized in the social media posts?"
- "How can we tailor the ad script to resonate with the target audience?"
- "What key financial metrics need to be highlighted in the reports?"
- "Which unique selling points should be emphasized in the sales pitch?"
- "What skills and qualities are crucial for the ideal job candidate?"
- "What themes or topics should be covered in the blog content?"
- "What troubleshooting steps have already been taken for customer issues?"

Created by:



Khizer Abbas, Growth Marketing specialist

I just love the simplicity of this - an intuitive guide to making the most of ChatGPT showing how you can structure your question easily. More information is available via [Khizer Abbas](#)

The AI Conundrum

Will there be more layoffs due to AI? The recent announcement from Cisco is that they will be restructuring 85,000 personnel with a reduction of 5% in 2024. With layoffs also reported at Nokia and Ericsson is this perhaps the start of a trend?

Read the full article [HERE](#)



A reminder of the Educational Pieces

To herald the launch of our new website last month, we added a range of educational articles for those just starting out on their ERP journey. Here is a reminder for those who'd like to understand some of the basics of ERP:

- [What is Application Management Services](#)
 - [ERP Systems Training](#)
 - [Everything you need to know about ERP Migration](#)
 - [ERP Support](#)
 - [What is an ERP Implementation](#)
 - [ERP FAQs](#)
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Book your ticket for The Channel Meet Up

For anyone responsible for partners, there are few events that come close to the energy and collaboration seen at the Channel Meet Up. This year, the new venue is Twickenham Stadium and it promises to be insightful with the usual mix of analyst presentations, industry experts, debates and roundtables. All helping to provide a unique experience around how to tackle channel challenges in 2024. The theme for this year is "**Driving Partner Sourced Demand**". This tricky subject will resonate with anyone trying to drive partner marketing and track responses and results. For more information see [HERE](#)



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Events and News in 2024

Please visit our website for a range of industry events and news articles of interest. This month they cover webinars and events on cybersecurity and Infor solutions. Visit our website [HERE](#)

Need Assistance with your Infor ERP?

Drop us a Line

ReInforce Technology provides expert consulting services for Infor ERP. Our consultants, developers, project managers and data analysts are highly skilled professionals who specialise in LN, Baan, LX, BPCS, M3, Lawson and other Infor solutions. We extend the life of ERPs and knit together systems and processes, with an integrated approach to data to optimise efficiency.

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ReInforce Technology, Honeystreet, Near Pewsey, Wiltshire

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